

THE BOULDER ENVIRONMENTAL/NATURE/OUTDOORS FILM FESTIVAL

Sponsorship Package



www.BoulderENOFF.com

Thursday-Sunday



July 11-14 2024

Overview

- **The Films:**

- Boulder Environmental/Nature/Outdoors Film Festival celebrates the natural world around us – the ocean, land ecology, the air we breathe. The selection of feature and short films will be drawn from around the world to bring to our audiences both a local and global perspective of the challenges and solutions ahead for our environment and community.

- **Humanitarian Award:**

- At this year's festival we'll honor an individual for their commitment and efforts to further the discussion and offer solutions to our environmental challenges as a community.

- **Conversations:**

- The films are just the beginning. Making our festival unique, we bring guests from film, media, politics and the art world to celebrate, and discuss the festival films' environmental and outdoors issues.
- Receptions, award ceremony, and social gatherings are also planned.

WHEN_J
July 13 - 16, 2023

WHERE

The Dairy Arts Center and
other Boulder locations

WHAT

4 days and nights of film, art,
music, and discussion with
special events and parties.

By the numbers

Our Audience



61 % are female, 39% male

86%

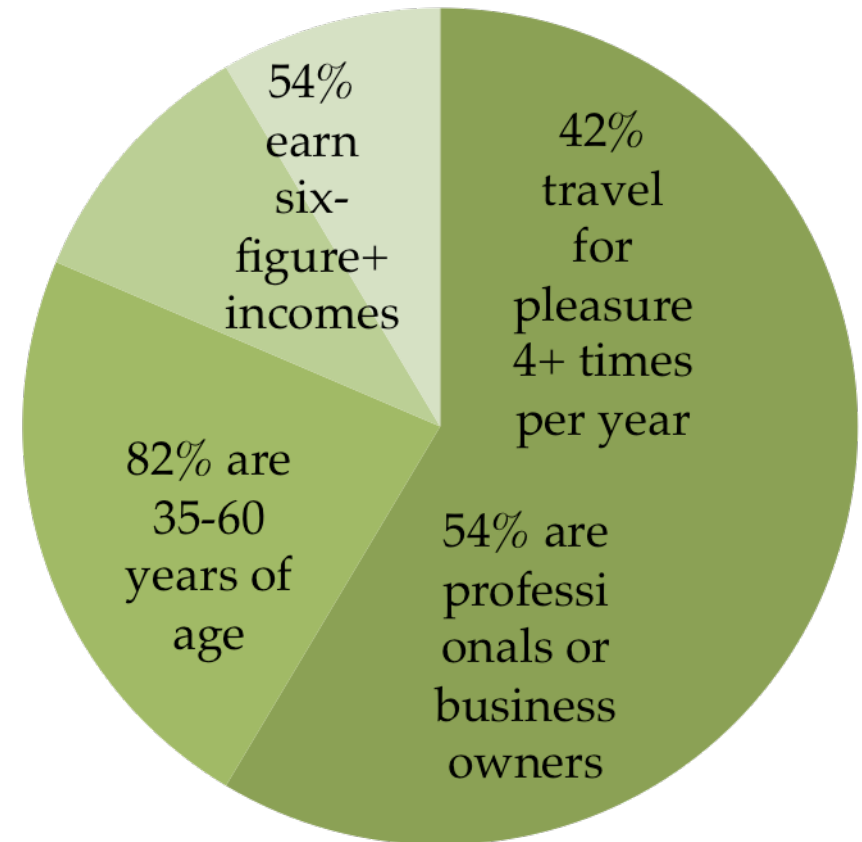
College Graduate or Advance Degrees

35%

Seasonal Residents or Visitors

93%

Agree that our film programming provides them opportunities to think and learn



83% use Facebook or Twitter

PRESS

- Boulder Camera
- Boulder Weekly Online
- MovieMaker Magazine
- Boulder Travel Mag.
- Boulder Magazine
- Denver Magazine
- Instagram and other social media outlets
- NPR Radio
- Outside Magazine
- Denver Post



SPONSORSHIP LEVELS

- **Gold Festival Sponsor**
(\$5,000+)

- + customization of package.

- **Silver Festival Sponsor**
(\$2,500 or greater)

- **Copper Festival Sponsor**
(\$1,000 or greater)



- Company or Product Name appears in all official communications, national press releases, social media, and online announcements to festival lists and festival Partners co-marketing.
- Advertisement in Festival program guide, inserted in Boulder Camera reaching over 25,000+ residents/visitors.
- Custom On-screen Slide plays during pre-shows promoting your brand.
- Product/information display on-site, sampling or distribution, off-site opportunities.
- Sponsored Swag Opportunities
- Up to 8 ALL-ACCESS Festival passes, for guests of sponsor.



- Company or Product Name appears in all official communications, national press releases, social media, and online announcements to festival lists and festival Partners co-marketing.
- Logo visibility in Festival program guide, inserted in Boulder Camera reaching over 25,000+ residents/visitors.
- Festival Sponsors Slide plays during pre-show promoting your brand.
- Sponsored Swag Opportunities
- Specific In-person recognition at festival film
- Up to 4 ALL-ACCESS Festival passes, for guests of sponsor.



- Company or Product Name appears in all official communications, national press releases, social media, and online announcements to festival lists and festival Partners co-marketing.
- Logo visibility in Festival program guide, inserted in Boulder Camera reaching over 25,000+ residents/visitors.
- Festival Sponsors Slide plays during pre-show promoting your brand.
- Logo included in Sizzle Reel
- 2 ALL-ACCESS Festival passes, for guests of sponsor.

Why become a sponsor?

- **Exclusive Access**

Becoming a sponsor of the Boulder Environmental/Nature/Outdoors Film Festival provides exclusive access to some of the nation's most influential consumers – an educated, upscale, and affluent group of tastemakers.



- **PR and Marketing**

Regional and national media exposure for your brand's messaging. Entertainment trade press, customized broadcast messaging, social media, and local and regional targeted advertising. Handled by an experienced Publicity team.



- **Customized Experience**

Let us create a customized experience that will entertain and engage your customers and achieve your brand's goals.



SPONSORSHIP FORM

- Yes, I would like to become a sponsor. I understand that I will receive a customized agreement letter before proceeding.

Sponsorship Level:

- \$5,000+ \$2,500+ \$1,000+

Company: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Please make checks payable to "The Martha's Vineyard Film Society"

For inquires please contact Richard Paradise at rich@BoulderENOFF.org or 774-392-2972